

SECTION IV: SUMMARY OF THE PROJECT

A summary of the project must be provided (in English, French or German) and may be included in future Tempus publications. This summary should be a snapshot and should include the main features of your project.

Project title and Acronym:	"Enhancing regional academic cooperation in the Mediterranean: development of postgraduate curriculum for tourism and hospitality studies" M.P.C.T.H.S.
Specific Project Objective/s:	To ensure through a Multi-Partner Country J.E.P. that the beneficiary consortium members' universities are in a position to offer contemporary tourism and hospitality education at postgraduate level (Master and Doctorate) which is targeted towards the changing needs of the political, economic and social environment of the Southern Mediterranean region. The proposed project is aimed at developing postgraduate (Master) tourism and hospitality curricula, teaching methods and learning provisions at the relevant faculties of the beneficiary consortium members into line with the current needs of the region as well as into line with the academic standards and practices employed by universities at European Union countries. It is expected that the new qualified graduates will match the demand of the local labour market of the tourism and hospitality industry, the development of tourism at the partner countries will be assisted and, due to the regional nature of the project, the cooperation, understanding and mutual assistance among the partner countries will be greatly enhanced

Grant applicant Institution:	Technological Educational Institute of Thessaloniki, Department of Tourism Management, Greece
Partner Country Universities involved:	<ul style="list-style-type: none"> • Alexandria University, Faculty of Tourism and Hotels, Egypt • Tishreen University, Faculty of Economics, Syrian Arab Republic • Lebanese University, Faculty of Tourism and Hotel Management, Lebanon

Outcomes: (as in LFM)	<ul style="list-style-type: none"> • Foundation report. • Preparation of comprehensive postgraduate curriculum. • Development of syllabi and implementation tools. • Production and provision of all necessary teaching material. • Retraining of educators from beneficiary consortium members. • Provision of equipment to beneficiary consortium members. • Dissemination and sustainability. • Quality control and monitoring. • Management of the project
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Summary of the Main Features of the Project:	
<p>The proposed JEP is a three-year Multi-Partner Country project involving 8 different partners from 2 EU countries (Greece and Portugal) and 3 partner countries (Egypt, Lebanon, and Syria). The core consortium members are 3 universities from the above EU countries and 3 universities from the above partner countries. These universities have already established among them a good working relationship both at institutional and at personal (faculty) level through joint participation in a number of projects. The present project is aimed at developing and introducing new postgraduate tourism and hospitality curricula, teaching methods and learning provisions at the relevant faculties of the beneficiary consortium members into line with the current needs of the region. The new qualified graduates will match the demand of the local labour market of the tourism and hospitality industry, the development of tourism at the partner countries will be assisted and, due to the regional nature of the project, and the cooperation, understanding and mutual assistance among the partner countries in the Mediterranean Basin will be greatly assisted. The significance of the proposed project can be judged as very high, because both its wider objectives and its direct outcomes will assist the troubled Mediterranean Basin's long-term economic development, social integrity and stability, mutual understanding and reduction of crime and unemployment.</p>	